

CONFERENCE **ABSTRACT**

March 14-16, 2025

Miami, USA



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Abstract Book

March 14-16, 2025 Miami, USA

Format: Electronic Book

ISBN: 978-1-998259-74-8

Venue

Crown Center Executive Suites

March 15, 2025

Miami, USA



Address
300 Lenora Street #1497,
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Mon to Fri (10 am – 6 pm PST)

Global Conference Alliance Inc.
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Table of Contents

Welcome Remarks -----	02
Conference Venue -----	03-04
Disclaimer -----	05
Conference Time Schedule -----	06-07
Conference Committee -----	08-16
Instructions for Oral Presentation-----	17
Instructions for Publication -----	17
Instructions for Participants -----	17

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Welcome

As Conference Chair, I am honored to welcome all participants to the Conference organized by **Global Conference Alliance Inc.**, taking place from **March 14-16, 2025, in vibrant Miami, USA.**

This conference offers an outstanding platform to connect and network with delegates from around the world, representing diverse fields such as management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, information technology, nursing, healthcare, HRM leadership, social science, engineering, business, and economics. Attendees will gain valuable insights through thought-provoking presentations, cutting-edge research discussions, and applied investigations that shape the future of their respective disciplines. Beyond the conference sessions, Miami provides an exciting and dynamic backdrop for our gathering. Known for its thriving business landscape, cultural diversity, and stunning coastal attractions, the city offers delegates a chance to explore iconic beaches, a vibrant nightlife, a world-class art scene, and exceptional culinary experiences.

Thank you for considering participation in this prestigious event. The diverse perspectives and expertise of our attendees will undoubtedly enrich discussions and foster meaningful collaborations, advancing our shared research objectives.

I look forward to welcoming you to an engaging and inspiring conference experience in Miami!



Dr. Afzalur Rahman
CEO & Conference Chair
Global Conference Alliance Inc.
Proudly Canadian, Truly Global

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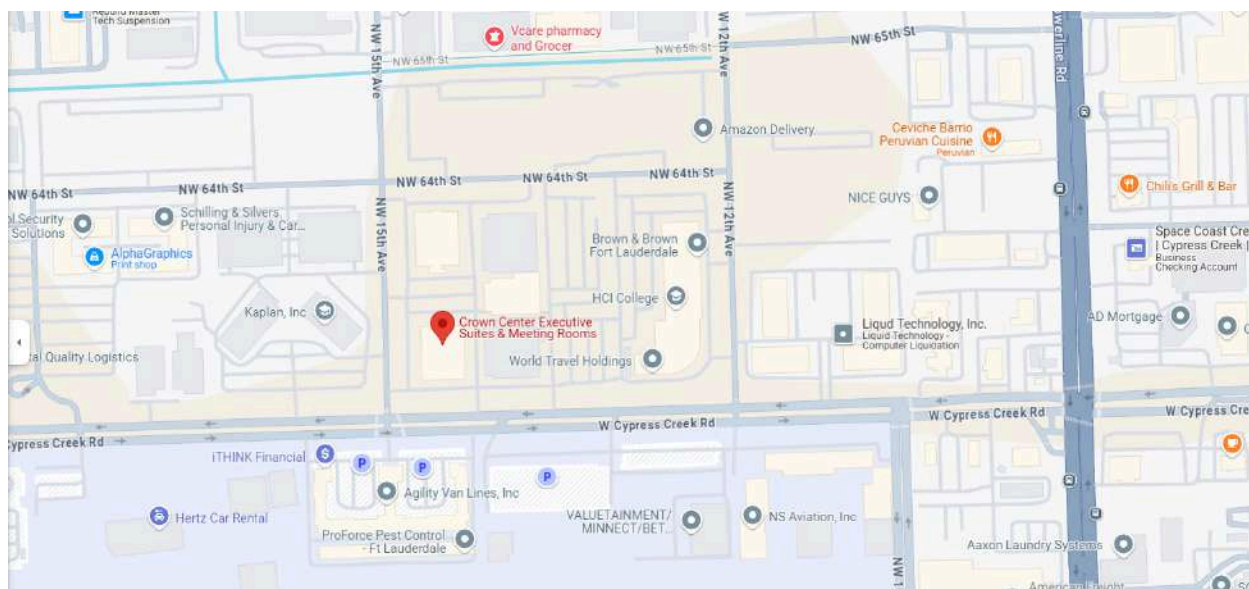


Conference Venue

Crown Center Executive Suites

1451 W. Cypress Creek Road Suite 300 Fort Lauderdale,
FL 33309.

Directions:



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Public Transit:

Crown Center Executive Suites, located at 1451 W. Cypress Creek Road, Suite 300, Fort Lauderdale, FL 33309, is accessible via public transit, making it convenient for visitors and professionals. The Broward County Transit (BCT) system offers multiple bus routes that serve the Cypress Creek area, with nearby stops providing easy access to the office. Additionally, the Cypress Creek Tri-Rail Station is a short distance away, offering a commuter-friendly option for those traveling from surrounding areas. For those driving, on-site parking is available, though using public transit is encouraged to avoid traffic congestion.

Driving & Parking :

Driving to Crown Center Executive Suites, located at 1451 W. Cypress Creek Road, Suite 300, Fort Lauderdale, FL 33309, is convenient, with easy access from major highways, including I-95 and Florida's Turnpike. The location is well-connected, making it accessible for visitors traveling from different parts of the city. On-site parking is available for visitors, with designated spaces near the building. It is recommended to check for any specific parking policies or visitor requirements in advance. Arriving early, especially during peak hours, can help ensure a smooth parking experience and timely arrival at the venue.

Accessibility :

Crown Center Executive Suites, located at 1451 W. Cypress Creek Road, Suite 300, Fort Lauderdale, FL 33309, is committed to providing a fully accessible and inclusive environment for all visitors, including individuals with disabilities. The facility features wheelchair-accessible entrances, elevators for easy navigation between floors, and designated accessible parking spaces conveniently located near the entrance. Additionally, automatic doors and adaptable seating arrangements ensure comfort and ease of access for all attendees. For guests requiring further assistance, the facility offers support services and information on accessible routes within the building. This dedication to accessibility ensures a welcoming and accommodating experience for all visitors attending meetings, events, and business activities.

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Disclaimer

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.

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Conference Schedule

March 14-16, 2025 - Miami, USA

Disclaimer: Please note the main conference day is 15th March, 2025 and the conference will be held at **Crown Center Executive Suites**. If you need any help on the 14th March, 2025, please let us know by reaching out to our Hotline & Whatsapp number +1 672-971-2088. Otherwise, we are eager to have you on board on the conference day.

- **Friday, March 14, 2025** – Arrival of the participants in **Miami, USA**
- **Saturday, March 15, 2025 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:
- **Registration will start from 01:00 PM, Gate Closes at 1:30 PM**

Activity List, Saturday, 15 March 2025 (Conference Day)	Time
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair	1:30 PM - 1:35 PM
Ice Breaking Session	1:35 PM - 1:50 PM
Technical Session 1: Digital Marketing and Technology; Advertising and Marketing Communications; Social Media Management Keynote Speech by Swati Passi(virtual)	1:50 PM - 2:05 PM
Technical Session 2: Human Resource Management; Women in Business and Leadership; Leadership and Change Management; Front Line Leadership; Entrepreneurship, Innovation, and Sustainability; Keynote Speech by Presentation: Dr. Michael Provitera	2:05 PM - 2:20 PM
Break	2:20 PM - 2:25 PM
Technical Session 3: Civil and Architectural Engineering Keynote Speech by Mary Pitman (virtual)	2:25 PM - 2:40 PM
Technical Session 4: Cyber Security and Cloud Engineering; Information Technology and Computer Science; Machine Learning and Artificial Intelligence Keynote Speech by Yasmin Jahir	2:40 PM - 2:55 PM
Break	2:55 PM - 3:00 PM
Technical Session 5: Oil, Gas and Petroleum Engineering Keynote Speech by Faisal Zahed (virtual)	3:00 PM - 3:15 PM

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Technical Session 6: Biotechnology, Bioengineering, and Biomedical Engineering Keynote Speech by Milad Rajabi (virtual)	3:15 PM - 3:30 PM
Break	3:30 PM - 3:35 PM
Technical Session 7: Business Management and Economics; International Business and Marketing; Strategic Management and Planning; African Economy and Culture; African Business and Technology Keynote Speech by Afzalur Rahman	3:35 PM - 3:50 PM
Technical Session 8: Accounting and Financial Management Keynote Speech by Ananya Chakraborty (virtual)	3:50 PM - 4:05 PM
Photo Session and Certificate Giving Ceremony	4:05 PM - 4:40 PM
Closing Remarks	4:40 PM - 4:50 PM
Testimonials	4:50 PM - 5:00 PM

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Conference Committee

Keynote Speech



Dr. Afzalur Rahman

Doctor of Business Administration – DBA in International Business (USA)

Certified International Trade Professional – CITP (Canada)

Former Professor of Business Management – Douglas College (Canada)

Dr. Afzalur Rahman is a distinguished international business professional with over 15 years of experience in the field of global trade. His contributions have significantly advanced the understanding and management of international trade, impacting both local and international business landscapes. Dr. Afzalur Rahman is also dedicated to fostering academic growth by offering premier training, conference hosting, and event planning services to scholars and researchers, supporting the exchange of knowledge within the business community.

Dr. Afzalur Rahman holds a Doctor of Business Administration (DBA) in International Business and a Master of Business Administration (MBA) in Finance. His undergraduate degree in Business Administration and Management was earned at the University of Windsor, Canada. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his expertise in both international trade and human resource management.

Dr. Rahman's academic journey began as a professor of international business management at Thompson Rivers University, Canada. He has since held teaching and research positions at prestigious institutions including the University of British Columbia, Simon Fraser University, University Canada West, Columbia College, and Douglas College. His research interests span Business Strategy, International Business, International Marketing, Global Entrepreneurship, Retailing Management, and Human Resource Management. He has published numerous peer-reviewed articles on these subjects, contributing to the broader understanding of topics such as international trade theory, regional economic integration (NAFTA, ATPDEA, BRICS), foreign direct investment, and cross-cultural communication.

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Keynote Speech



Ananya Chakraborty

Lecturer in Mathematics and Statistics at Acsenda School of Management

Ananya Chakraborty currently serves as a Lecturer in Mathematics and Statistics at Acsenda School of Management. With a deep passion for teaching, she is committed to creating a creative and enriching learning environment for her students. With a strong interest in the field of education, she brings over 13 years of experience to her role.

Before joining Acsenda School of Management, Ananya Chakraborty served as a Math Instructor at Canadian College in Vancouver for five years. Additionally, she spent eight years as an Assistant Professor of Mathematics at an Engineering College in Bangalore, India. Ananya holds a Master's degree in Mathematics and Computing and a Ph.D. in Mathematics from the Indian Institute of Technology (ISM), India. She has authored several research papers, which have been published in prestigious international journals and are highly cited in the field of operations research.

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Keynote Speech



Swati Passi
LaSalle College

Swati Passi is an accomplished academic and corporate professional with a Master's degree in Business and currently pursuing a Doctorate in Business Administration (DBA). With over eight years of extensive experience in marketing and business development, Swati has honed her expertise in driving strategic initiatives and fostering growth within organizations.

Currently, she serves as a full-time faculty member in the Associate of Arts program at LaSalle College in Vancouver and teaches marketing courses at Yorkville University. Swati is passionate about empowering students with the knowledge and skills necessary to excel in the dynamic business landscape. Her dedication to education, combined with her practical experience, positions her as a valuable mentor and leader in the academic community.

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Keynote Speech



Yasmin Jahir
Director of Operations
Global Conference Alliance

Yasmin Jahir is a seasoned Software Engineer with over 13 years of industry experience specializing in Computer Vision technologies. Based in Virginia, USA, she has built a distinguished career developing innovative solutions at the intersection of AI and computer vision.

A proud Cum Laude graduate from the University of Oklahoma, Yasmin combines academic excellence with professional expertise. Currently, she is expanding her knowledge through extensive training in Machine Learning and AI engineering. Her focus areas include GPT models, neural network modeling, generative AI, ML architecture, and crafting real-world AI solutions.

Yasmin's dedication to staying ahead in the rapidly evolving tech landscape underscores her passion for harnessing AI's transformative power to address complex challenges and drive innovation.

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Keynote Speech



Faisal Zahed

Energy Trading Risk Management Leader

MBA University of Houston Decision Science

Member of PMI, Cybersecurity Alliance, ETRM Chapters

Introduction: With a passion for navigating the complex and dynamic world of energy markets, I am a seasoned ETRM professional dedicated to optimizing trading strategies, mitigating risks, and driving profitability in the energy sector.

Professional Summary: Delivered ETRM (energy trading risk management) solution to oil & gas majors and largest MLP service providers.

Key Skills:

- Upstream operations
- Refinery management
- ETRM Implementation
- Risk Management
- Trading Strategy Optimization
- Regulatory Compliance

Professional Career: Exxon Mobil, Halliburton, BP, Shell, Enterprise Products, JERA America

Education:

MBA University of Houston Decision Science

BBA University of Houston MIS & Operations Management

PMP, CSM, CISSP, CISM, Six Sigma Black Belt,

Professional Affiliations: Member of PMI, Cybersecurity Alliance, ETRM Chapters

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Keynote Speech



Mary Pitman, PE
Project Manager at Pennoni

Mary Pitman, P.E. has over a decade of experience in the site development field. Ms. Pitman received her BS in Civil Engineering from Georgia Institute of Technology and her MS in Civil and Environmental Engineering from University of Wisconsin, researching Customer Perception of Color Caused by Iron and Manganese and Modeling of Turbidity Resuspension in a Drinking Water System. Bouncing around various areas of the United States, Mary lived in South Carolina, Georgia, Wisconsin, and California before settling in the Northern Virginia area, where she has been for the last ten years. A project manager at Pennoni, a multidisciplinary civil engineering consulting firm with over 1,400 employees in 40+ offices across the US, Mary has been involved with technical and supervisory aspects of planning/feasibility, design, and preparation of rezoning and construction plans as well as permitting and construction support. Mary is active in several professional organizations and currently serves as Vice President of the Prince William Chapter of NVBIA (Northern Virginia Building Industry Association) and is also a member of the Professional Development Committee for CREW (Commercial Real Estate Women).

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Keynote Speech



Milad Rajabi

DVM Graduate

Operation manager at SafeTrust Company

Zaved Ahmed is the Managing Partner of a boutique investment firm with over 25 years of experience in financial markets across: Asia, Africa, MENA, and Latin America. He has a proven track record in managing microfinance funds and advising institutions on complex finance transactions in frontier markets.

Milad Rajabi, is a veterinary doctor with a passion for scientific innovation and interdisciplinary collaboration. Over the years, he has worked on bridging the gap between biomedical research and real-world applications, contributing to advancements in nanotechnology, tissue engineering, and regenerative medicine. His expertise spans biomaterials and pharmaceutical sciences, with a focus on bone defect repair and surgical innovations. With international experience in research, product development, and industry collaborations. He is patent holder which is related to nanoparticles, a breakthrough benefiting both veterinary and human medicine. His research interests include biomaterials, nanotechnology, AI-assisted biomaterial design, and regenerative therapies. In addition, he has worked as a Product Specialist and Product Manager, With business experience across the Middle East, East Asia, and Europe, he now leverages his expertise to strengthen the connection between academia and industry, fostering innovation and real-world applications.

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Keynote Speech



Dr. Michael J. Provitera
Barry University

Dr. Michael J. Provitera is an Associate Professor of Management and Certified Positive Psychology Coach and Facilitator. Mike is an editor for Business Expert Press in the Organizational Behavior and Human Resource Management Collection.

His focus is on improving organizational effectiveness and enhancing individual success. He has trained over 1000 executives and taught management to over 2000 undergraduate and graduate students.

Clients of his have been Pfizer, Trane, CEO Business, Interval International, and the City of North Miami. Michael is sought by reporters for quotes in prominent media such as Forbes, US News & World Report, The Daily News, Fox Business, Higher Ed Jobs, Hr.Com, NBC News, and The Washington Times.

Michael has published over fourteen books and over one-hundred articles and case studies. His children's book series is called Happy Go Lucky. His motivation books and leadership books have helped thousands of people not only lead themselves but also lead others. His children's books have been sent to Tanzania, Eastern Africa, to an Orphanage and school there.

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Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada Conference Chair
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Divisional Chair, Electrical and Computer Engineering Director of Operations, USA
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA
- **Husnu Saner Narman**, Faculty Member at Marshall University

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Instructions for Oral Presentation

Saturday 15th March, 2025

Devices provided by the conference organizer:

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

Materials provided by the presenters:

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

Duration of each presentation:

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

Instructions for Publication

Title: Conference Abstract March 14-16, 2025 - Miami, USA

ISBN: 978-1-998259-74-8

Format: Electronic book

Instructions for Participants

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

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